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**FASHIONISTAS TAKE TO THE SKY WITH NEW CLEAR BAG SYSTEM™
FASHION EDITION BAGS**

TSA-compliant Bags Allow Airline Travelers to Carry Liquids and Gels with Ease

PENSACOLA, FL, September 19, 2007 – 311 Travel Bag, Inc., a developer of practical carry-on solutions for the modern traveler, is making it easier for fashion-conscious travelers to carry liquids and gels on board airplanes with its expanded line of Clear Bag System toiletry cases. Delivering stylish independence to weary travelers in an era of heightened security, the sleek Clear Bag System Fashion™ and Clear Bag System Fashion Elite™ editions join the already popular Clear Bag System™ Original.

The practical yet stylish answer to today's airport security restrictions, the Clear Bag System cases alleviate confusion and frustration at airport checkpoints ensuring a faster and more relaxed travel experience. Designed to fit neatly inside carry-on luggage, the 6-X-8-inch Clear Bag System cases meet the Transportation Security Administration (TSA) carry-on regulations on liquids, gels and aerosols.

Ensuring that shampoo, lotion and other toiletries remain intact throughout the flight, each toiletry case is equipped with 311 Travel Bag's innovative Airless Pumps, eliminating the need to purchase multiple "travel-sized" products and making the bag both economical and environmentally friendly.

"We've designed the Clear Bag System to help simplify post 9/11 air travel for people who want convenience, security and style," said Linda Padgett-Stinson, president, 311 Travel Bags. "The new fashion-conscious bags are not only practical, but versatile enough that they can transition from a carry-on accessory to a fashion accessory."

Available immediately, the Clear Bag System Fashion and Fashion Elite editions add a durable wristlet for convenient carrying and feature patent leather piping in a choice of classic black or white to mix and match with any luggage ensemble.

Each of the Clear Bag System cases is spacious enough to fit additional toiletries such as deodorant and toothpaste alongside the dispensers. Made of high-quality vinyl with a convenient zipper pull for easy access, the complete line of Clear Bag System cases is designed to withstand the wear and tear of global travel.

The Fashion Edition bags are priced at \$34.95 and \$44.95, respectively, while the Clear Bag System™ Original remains at \$24.95. Each model is individually configured with the following components:

The Clear Bag System Original:

- Four (4) medium (1.0 oz) pumps
- One (1) mini (.50 oz) pump

The Clear Bag System Fashion:

- Two (2) large (1.75 oz) pumps
- Two (2) medium pumps
- Two (2) mini pumps

The Clear Bag System Fashion Elite:

- One (1) large pump
- Two (2) medium pumps
- Two (2) mini pumps
- Two (2) small (.50 oz) jars

Additional jars and pumps are available in an assortment of sizes starting at \$4.00, making for a complete air travel package.

Travelers can receive additional information about the Clear Bag System and purchase bags by visiting www.clearbagsystem.com or calling 1-866-969-1740.