

PREMIUM PRODUCT

LUXE LEATHER

Established in Toronto in 1923, Trevelyan Inc. keeps up-to-date with luxurious top-grained, eco-friendly, glazed Italian leather goods. These leather journals are water-tanned and vegetable hand-dyed, and are available in 50 colours. Other products include cell-phone holders, key tags, journals, jotters and briefcases. www.redscarfpromotions.com

BIO-PEN

Made from MATER-Bi, a biodegradable, corn-based plastic, the Green Pen comes from the earth and returns to the earth without altering the eco-system. Its writing quality is excellent, and the pen sends a strong message about responsible corporate purchasing. Add a tree or flower seed to the pen cap, and as the cap decomposes, watch the seed bloom. www.redscarfpromotions.com



COOL COTTON

This large tote is made of organic cotton, free of synthetic chemical fertilizers and processed without bleach or harsh chemicals. The smaller bag is an Eco Choice product. Recycled bottles are turned into pellets and made into PET fibres. The fibre is spun into yarn, which is woven or knitted into fabric to make the Eco Choice product. www.redscarfpromotions.com

BOTTOMS UP

Touted as the world's first carbon-positive wine, Plantatree Chardonnay, Merlot and Cabernet Sauvignon is now available in select LCBO outlets across Ontario. Plantatree retails for \$14.95 and for each bottle purchased, Tree Canada will receive \$2.50 to plant one tree. The trees, to be planted in Sudbury beginning in spring '08, will each absorb approximately 650 lbs. of carbon over the course of their lifespan. www.plantatreevine.com



UNDER THE BAMBOO

This shirt is made in part from sustainable bamboo. Mature, organically grown bamboo trees are baked at 800°C and ground into nano-particles before being embedded in the yarn at the manufacturing facility. The porous structure of the bamboo charcoal is said to inhibit bacterial growth and promote air circulation through the fabric. www.incrediblenovelties.com



TRAVEL SAFE

The 311 Travel Bag is an innovative line of airless pumps for transporting and dispensing toiletries. The bottles provide an economical and environmentally-friendly way to meet Transportation Security Administration regulations for carry-on liquids in a see-through case. Filling the tube with liquid or gel products activates the pump's inner mechanism that allows the 'airless' action to dispense shampoo, lotions or gels. www.clearbagsystem.com

